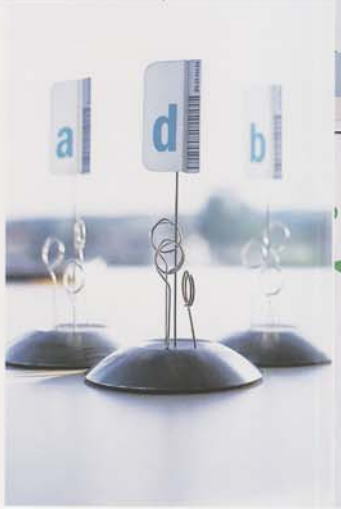
Pressespiegel → **Monitor Nr.24/2004**

DEVELOPING AN ORIENTATION SYSTEM FOR ACCENTURE CORPORATE CONSULTANTS' NEW OFFICES PROVED A PARTICULAR CHALLENGE FOR UNIT-DESIGN, SINCE THE MAJORITY OF ACCENTURE EMPLOYEES ONLY USES A DESK IN THE COMPANY ABOUT ONCE A WEEK. THE NEW SPACES IN KRONBERG HAD TO TAKE THIS INTO ACCOUNT. THE SYSTEM HAD TO FIT IN WITH THE ARCHITECTURE AT THE SAME TIME SOLVING WHAT LOOKED LIKE A VERY COMPLICATED ORIENTATION TASK. THE NON-TERRITORIAL «OPEN WORKSPACE» CONCEPT CHOSEN BY ACCENTURE CALLED FOR AN IDENTIFICATION SYSTEM RIGHT DOWN TO EVERY SINGLE WORKPLACE. IN ADDITION, THE SERVICE-ORIENTED INFRASTRUCTURE AND A COMPREHENSIVE FACILITY MANAGEMENT REQUIRED NOT ONLY THE NUMBERING OF EACH SPACE, BUT ALSO THE BARCODES ON EVERY SIGN. THE SOLUTION OFFERED BY UNIT-DESIGN CONSISTS OF AN INFORMATION SYSTEM THAT INTEGRATES ARCHITECTURAL ELEMENTS IN THE ORIENTATION PROCESS AND USES ADDITIVE OBJECTS AS INFORMATION CARRIERS